



SOCIAL STYLE®

SOCIAL STYLE® Passport



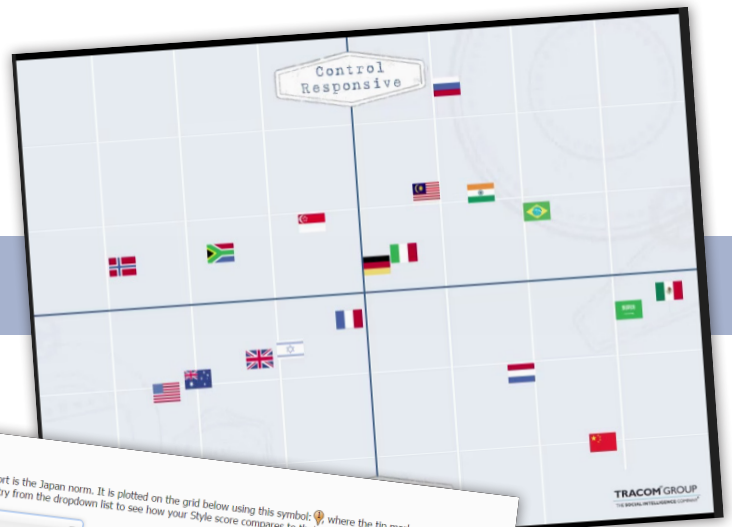
Post-training Resources

AUDIENCE

Individuals with Universal
SOCIAL STYLE Multi-Rater
Profiles

USE

On-demand tool for learners
to see their profile results
scored using a different
Cultural Norm



Choose a Country

The norm of your existing Profile Report is the Japan norm. It is plotted on the grid below using this symbol: where the tip marks your SOCIAL STYLE position for this culture. Select a country from the dropdown list to see how your Style score compares to that culture, indicated by this symbol: .

Choose a Country:

SOCIAL STYLE Position

Analytical Driving

1	D	C	B	A
2				
3				
4				

Amiable Expressive

Asks Tells

Controls Emotes

Zoom

[Review how to use your SOCIAL STYLE Passport](#)

[Return to To-Do List](#)

You have selected Mexico, which maps to the Mexico Norm.

You are seen as slightly more Ask Assertive when profiled with the Mexico norm compared to the Japan norm. This means that you are seen as influencing others in a somewhat more cautious, low-key manner. You are a little more tentative and reserved in your actions toward others.

You are seen as slightly more Emote Responsive when profiled with the Mexico norm compared to the Japan norm. This means that you are seen as slightly more open and expressive in your display of emotion. You are a bit more warm and relationship-oriented.

To view your Profile Report in your chosen alternate norm, make your selection from the Report Language dropdown button.

Report Language:

[View my Style Profile for alternate norm](#)

Because the SOCIAL STYLE Model™ and SOCIAL STYLE Profile are used around the world, TRACOM offers many different international norms to account for cultural differences and their impact on behavior. *Norms*, or normative comparisons as they are technically called, provide a mechanism for people to compare themselves with one another. TRACOM's research shows that Style is a global concept; it exists across nationalities. However, every culture is unique, and this is sometimes reflected in the way Style and Versatility are displayed. **SOCIAL STYLE Passport** gives learners the ability to see how their SOCIAL STYLE is viewed in various countries.

When **SOCIAL STYLE Passport** is enabled for a client, learners may view a short video explaining the tool the first time they enter, then will have the option to view their overall SOCIAL STYLE as well as the SOCIAL STYLE portion of their profile report as viewed by other cultures.

TRACOM offers many regional and country norms for the Universal SOCIAL STYLE Profile, which are updated periodically. Check www.tracomcorp.com for the updated list.

