

# Get Certified to Teach Behavioral EQ®

## WHY GET CERTIFIED?

In today's workplace, emotional intelligence is more important than intellect, experience and education. The ability to understand our own emotions—and those of others—creates high-performing and empathic teams.

Becoming certified in TRACOM's Behavioral EQ training allows you to teach actionable, behavior-based skills that increase your learners' emotional intelligence to help them work more effectively with others. Our comprehensive approach to training and ongoing support ensure you'll be fully prepared to provide the best learning experience possible.

## AUDIENCE

Trainers and Facilitators, L&D and HR Leaders, Consultants and Professors all benefit from certification by improving the learning experience for clients, students and teams. It enables you to train:

1. Managers
2. Sales professionals
3. Teams
4. Individual contributors

## BENEFITS

- Teach an emotional intelligence model that's been successful on the global stage for years
- Engage your audiences in a program designed to create mindset and behavior change, leading to heightened emotional intelligence
- Grow your extended client base with a program that learners need more today than ever before

## DELIVERY OPTIONS



- Virtual, open-enrollment session
- On-site, private small group session

## WHAT IS THE CERTIFICATION PROCESS?

- » Take the **Behavioral EQ assessment** and receive your own personalized profile.
- » Read and study the **Developing Behavioral EQ™ Facilitator Guide**, the primary resource for learning content and preparing to teach a program.
- » Review the **Developing Behavioral EQ Participant Workbook** to gain a learner's perspective of the program.
- » Review the **BEQ Multi-Rater Profile Guide** and **Technical Report** to learn about the mechanics of the instruments and how to debrief the profile.
- » Attend a three-hour **virtual certification session** on Zoom led by a TRACOM Master-Certified Instructor.
- » Claim your Behavioral EQ **digital certification badge** and post to your socials to show everyone your accomplishment!

# GET CERTIFIED TO TEACH **BEHAVIORAL EQ**

Certification ensures you're prepared to teach any Behavioral EQ program, using the Self-Perception or Multi-Rater profile.

Once you complete the pre-work, you'll attend live certification training conducted by a TRACOM Master-Certified Facilitator. This session allows you to participate in discussions on teaching emotional intelligence, answering frequently asked questions, and reviewing and debriefing learners' profiles.

Certification training includes everything you need to successfully facilitate a Behavioral EQ course.

## **WE'LL HELP YOU:**

- Become fully prepared to teach Behavioral EQ Concepts™ using our self-perception assessment, or Developing Behavioral EQ™ using our multi-rater assessment
- Set up, administer and monitor upcoming training sessions
- Assess learners' Emotional Intelligence strengths and areas to improve, using a proven assessment
- Engage your audiences with a dynamic presentation and participant materials
- Show learners how they can change their mindset and behavior to increase their EQ

Your TRACOM Client Solutions Partner is with you the entire way: before, during and after your training sessions.

## **CERTIFICATION AGENDA AND TOPICS:**

- Behavioral EQ Course Content:
  - Introductions
  - Brain Systems, Negativity Bias, Emotions & Behavior
  - Review EQ "Self" Dimension
  - Review EQ "Others" Dimension
  - Profile Review & Interpretation
  - Program Exercises and Research
  - Q&A



“What I love about this model is the inclusion of the behavioral dimension. Understanding that I can't see the emotions that are going on in your head, but I can see the behaviors that you are exhibiting because of those emotions. Having that understanding and awareness has taken this a curriculum over the top.”

AMANDA HULSE, PENN STATE HEALTH