

SOCIAL STYLE® FOR EMPLOYEE DEVELOPMENT

SOCIAL STYLE is the world's best interpersonal skills program because it directly improves communications and builds culture. It's easy to learn, understand and apply. TRACOM has a global network of facilitators that can deliver SOCIAL STYLE training anywhere in the world and supports more than 20 languages. Or we can prepare your own facilitators to teach SOCIAL STYLE using our content, assessments and profile reports.

Learning and applying SOCIAL STYLE concepts helps employees at all levels understand their own behavioral preferences and those of others. They're then able to make decisions to build better relationships and dramatically increase performance at the individual, team and organizational level. Here are some typical uses of SOCIAL STYLE.

1 NEW EMPLOYEES



Audience: New employees at various levels



Typical assessment: Self-perception



Typical delivery: IPEV OnDemand (90-120 minute elearning)



Emphasis: Key Concepts of SOCIAL STYLE



Outcomes:

- Shortcut to understanding language of the firm
- Quickly learn Style concepts and vocabulary
- Adapt to organizational culture
- Integrate into team and firm

2 DEVELOPMENT PHASE I



Audience: HiPo employees or new managers



Typical assessment: Multi-rater



Typical delivery: Understanding and Managing Behavioral Differences (5-6 hours virtual or classroom delivery)



Emphasis: Application of Versatility within teams and with "customers"



Outcomes:

- Obtain valuable feedback from peers and supervisors
- Support leadership and influencing responsibilities
- Build client relationships
- Develop specific plan for skill improvement

3 DEVELOPMENT PHASE II



Audience: Managers, Directors, Senior Leaders



Typical assessment: Versatility Check Up multi-rater assessment



Typical delivery: Versatility in Action eLearning and coaching



Emphasis: Application of Versatility as a leader, coach, mentor, etc.



Outcomes:

- Develop abilities as team leader
- Manage conflict and team performance
- Model desired behaviors for rest of the firm
- Develop team and practice improvement plans

“SOCIAL STYLE gives our people a common language. It helps us communicate more effectively throughout the organization”

RESOURCES FOR ALL SOCIAL STYLE LEARNERS

- SOCIAL STYLE Navigator
- SOCIAL STYLE Navigator for Salesforce.com
- Skill Building Tracks
- SOCIAL STYLE Passport
- Team and Composite Reports

