

WHY GET CERTIFIED?

TRACOM's Adaptive Mindset training is designed to help people become more adaptable and resilient. Your training participants will learn their primary Negativity Bias and the detrimental effects it has on their thoughts and interactions. They'll also learn to reframe their thoughts to prevent or overcome that bias using the skills you'll teach them through this training.

Certification is required to facilitate our Adaptive Mindset programs, so your learners get the most value and depth of knowledge in the learning experience. Becoming a TRACOM Certified Facilitator allows you to help learners build skills to adapt to the fast pace and constant change that causes them stress.

AUDIENCE

Trainers and Facilitators, L&D and HR Leaders, Consultants and Professors all benefit from Certification by enabling you to lead and train:

- 1. Teams
- 2. Managers
- 3. Sales Professionals
- 4. Individual Contributors

BENEFITS

- Teach critical skills that help make your learners more adaptable, resilient people.
- Engage your intended audiences in a program designed to impact and optimize success.
- Expand your training portfolio by providing a program learners enjoy and need.

WHAT IS THE CERTIFICATION PROCESS?

- » Take the Adaptive Mindset Assessment and receive your own personalized profile.
- » Complete Building Adaptability™ eLearning program to learn the basics of the model.
- » Study the Building Adaptability Facilitator Guide, your how-to manual for teaching the program.
- » Read the Technical Report and Profile Guide, which provide research evidence for the assessment and advice for debriefing results with participants.
- » Review the Certification PowerPoint, which is presented during your certification training.
- » Attend a 3-hour Virtual Certification Session led by a TRACOM Master-Certified Instructor.
- » Claim your Adaptive Mindset digital certification badge and post to your socials to show everyone your accomplishment!

DELIVERY OPTIONS





- Virtual, open-enrollment session
- ·On-site, private small group session

GET CERTIFIED TO TEACH ADAPTIVE MINDSET

Certification ensures you're prepared to teach any Adaptive Mindset program, using the Self-Perception or Multi-Rater profile.

Once you complete the pre-work, you'll attend live certification training with a TRACOM master-certified facilitator to participate in discussions about teaching the programs, answering learners' questions, understanding the research and development behind the model and debriefing profiles.

Certification training includes everything you need to become an effective facilitator of Adaptive Mindset training for any audience.



- Prepare to successfully facilitate Adaptive Mindset training.
- Set up, administer and monitor upcoming training sessions.
- Promote upcoming training to people within your organization.
- Keep learners' knowledge and enthusiasm alive after the training, using Resilience Navigator™.

Your TRACOM Client Solutions Partner is with you the entire way: before, during and after your training sessions.

CERTIFICATION AGENDA AND TOPICS:

- Building Adaptability Course Content:
- Recognize Impact of Negativity Bias
 - Interpret Negativity Bias Profile
 - Apply Active Thinking to Counteract Negativity Bias
 - Interpret Resilience Skills Profile
 - Construct Plan to Improve & Model Resilience
 - Resilience Navigator™
- Profile Debrief
- Research & Development
- Q&A



"Our population has really responded positively to Resiliency training. It is actually the only class I've taught in 25 years where I've gotten applause at the end. People are that moved by what we're doing in the program."

CERTIFIED FACILITATOR