

TRACOM® GROUP

THE SOCIAL INTELLIGENCE COMPANY®



Virtual Options for Social Intelligence Training

TRACOM offers a variety of virtual learning options for its Social Intelligence programs. These include web-based certifications to prepare your in-house facilitators, virtual sessions run by our facilitators and e-learning versions of our most popular programs. Your people can develop these crucial soft skills without ever leaving their computer or smart phone.

TRACOM'S VIRTUAL TRAINING

Virtual learning takes many forms. TRACOM's modular training content and world-class learning platforms allow us to develop solutions tailored to your objectives and business goals.

As you evaluate your virtual training strategy, consider:

- We provide free, web-based certification and accreditation to prepare your own facilitators so they can deliver in local markets or through your virtual platforms.
- There are off-the-shelf SOCIAL STYLE® eLearning classes using multi-rater or self-assessment profiles.
- TRACOM delivers training using Zoom, WebEx, Adobe Connect, Blue Jeans, GoToMeeting and other platforms.
- TRACOM's survey platform is mobile friendly, putting it on the computers or smart phones of your people and the people who give them feedback.
- SOCIAL STYLE Navigator is a great on-demand tool for post training reinforcement.

SOCIAL STYLE®

SOCIAL STYLE training helps improve organizational performance by teaching people to be better communicators, more aware of themselves and others, and become more effective in interactions.



Organizational Agility

Unlocking Personal Agility® is a course designed to develop Individual Agility that leads to Organizational Agility.



Resilient Mindset

The Developing a Resilient Mindset® program teaches practical strategies for altering negative responses to stress that help establish a culture where flexibility and adaptability are competitive advantages.



Behavioral EQ®

The Behavioral EQ model and training teaches people to adapt emotions into productive behaviors through practical strategies that build productive relationships.



Try out our training programs with a **VIRTUAL Program Showcase!**

Participate in your own complimentary virtual Social Intelligence training. Attend a Program Showcase that features a live, certified facilitator, course materials, an online assessment, a detailed report of your strengths and weaknesses, and examples for conducting a full training program in your organization.

Register here: TRACOMSHOWCASE.COM



Free Social Intelligence Certification

Certification sessions provide the knowledge, skills and tools needed to facilitate our SOCIAL STYLE, Resilience, Agility and Behavioral EQ programs. Benefits of certification include enhanced professional credibility, mentorship by TRACOM's Senior L&D professionals, and complete instructor kits to ensure classroom success. Virtual certification is included free with the purchase of a product Admin Kit.



Examples of Social Intelligence Virtual Training:

A **health-services organization** chose a blended approach to SOCIAL STYLE® training for physicians. Doctors completed online profiles and participated in individual virtual debriefs with a TRACOM facilitator to introduce key Style concepts and provide feedback on their behaviors. The doctors then attended an instructor-led class to kick off their leadership training academy.

A **global law firm** delivers Introduction to SOCIAL STYLE® to learners around the world by transforming our half-day training program into two 90-minute workshops. A TRACOM instructor facilitates the session using Zoom, to replicate elements of the classroom experience, like group discussions, “raising your hand” and breakout rooms.

A **government agency** offers both live and virtual Behavioral EQ training as part of its managerial training program. The agency uses TRACOM's online survey system to gather feedback from colleagues around the country, because it values the ability to include learners from remote locations as well as its headquarters—a cost-effective and performance-improving option.