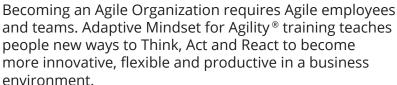


TRACOM® GROUP

THE SOCIAL INTELLIGENCE COMPANY®

Unlock Personal & Organizational

AGILITY





Agility is the capacity to recognize, create and exploit opportunities in a changing environment. Research shows that these skills can be developed through strategic training programs. The Unlocking Personal Agility $^{\text{TM}}$ course helps companies foster innovation and put ideas into practice for long-term success.

WHY NOW?

Staying the same means falling behind in today's disruptive climate. Despite this, people and organizations tend to stick with the status quo; people are hard-wired to resist change. But as technology evolves and global competition increases the need for new ideas and processes has never been greater. Research shows that Agile Organizations outperform the competition, including:

- · Grow revenue faster
- Higher profits
- More engaged employees

WHY TRACOM GROUP?

The TRACOM Group is the Social Intelligence Company. We provide research-based models, assessments and training solutions to drive individual and organizational performance.



AGILITY IS...

Organizational Agility starts with Personal Agility - One Mindset at a Time. Agile employees and teams create greater cumulative value over time by ideating and effectively implementing new approaches to process, service and products.



Identify and execute new ideas and opportunities

Motivate others and influence innovation



Become a More Agile Organization

TRACOM's Social Intelligence programs are easy to deploy and have a measurable impact

FEATURES

FEEDBACK

Multi-Rater Agility Assessment & Report

Based on the latest neuroscience

Actionable and practical strategies

Model developed for worldwide relevance

"In today's working world, the ability to adapt and

innovate during times of change is fundamental to success. I believe an agile mindset is essential to achieving success in the changing environment of

today and thriving in the world of tomorrow."

Nancy Henson Kopp, Director of Sales, EY

MODEL

TRACOM's groundbreaking Agility IDEA Model® incorporates key concepts from design thinking and other areas of innovation. But it goes beyond creativity to include strategies that influence, motivate and better execute ideas. The four components are:

- Investigate
- Design
- Energize
- Apply

OUR CLIENTS







KAISER PERMANENTE











[WHY we do it] We believe that improving peoples' understanding of themselves and

others makes the world a better place.

[WHAT we do] We synthesize our discoveries into actionable learning and resources that improve an individual's performance in all parts of their lives. We call this Social Intelligence.

[HOW we do it] Through research and experience we uncover the hidden barriers to individuals achieving their maximum potential and identify how to overcome them.

WWW.TRACOM.COM | INFO@TRACOM.COM 303-470-4900 | 800-221-2321