



Unlock Personal & Organizational **AGILITY**



Becoming an Agile Organization requires Agile employees and teams. Adaptive Mindset for Agility® training teaches people new ways to Think, Act and React to become more innovative, flexible and productive in a business environment.

WHY AGILITY?

Agility is the capacity to recognize, create and exploit opportunities in a changing environment. Research shows that these skills can be developed through strategic training programs. The Unlocking Personal Agility™ course helps companies foster innovation and put ideas into practice for long-term success.

WHY NOW?

Staying the same means falling behind in today's disruptive climate. Despite this, people and organizations tend to stick with the status quo; people are hard-wired to resist change. But as technology evolves and global competition increases the need for new ideas and processes has never been greater. Research shows that Agile Organizations outperform the competition, including:

- Grow revenue faster
- Higher profits
- More engaged employees

WHY TRACOM GROUP?

The TRACOM Group is the Social Intelligence Company. We provide research-based models, assessments and training solutions to drive individual and organizational performance.

AGILITY IS...

Organizational Agility starts with Personal Agility - One Mindset at a Time. Agile employees and teams create greater cumulative value over time by ideating and effectively implementing new approaches to process, service and products.



*Identify and execute
new ideas and
opportunities*

*Motivate others and
influence innovation*



Become a More **Agile Organization**

TRACOM's Social Intelligence programs are easy to deploy and have a measurable impact

MODEL

TRACOM's groundbreaking Agility IDEA Model® incorporates key concepts from design thinking and other areas of innovation. But it goes beyond creativity to include strategies that influence, motivate and better execute ideas. The four components are:

- Investigate
- Design
- Energize
- Apply

FEATURES

- Multi-Rater Agility Assessment & Report
- Model developed for worldwide relevance
- Based on the latest neuroscience
- Actionable and practical strategies

FEEDBACK

"In today's working world, the ability to adapt and innovate during times of change is fundamental to success. I believe an agile mindset is essential to achieving success in the changing environment of today and thriving in the world of tomorrow."

— Nancy Henson Kopp, Director of Sales, EY

OUR CLIENTS

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SpenceDifference

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**Develop Agile
Organizations, One
Mindset at a Time**

[WHY we do it] We believe that improving peoples' understanding of themselves and others makes the world a better place.

[WHAT we do] We synthesize our discoveries into actionable learning and resources that improve an individual's performance in all parts of their lives. We call this Social Intelligence.

[HOW we do it] Through research and experience we uncover the hidden barriers to individuals achieving their maximum potential and identify how to overcome them.

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