



**SOCIAL STYLE®**

# Becoming Accredited to Teach SOCIAL STYLE® & Versatility



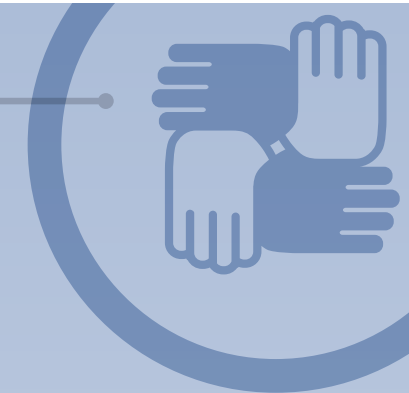
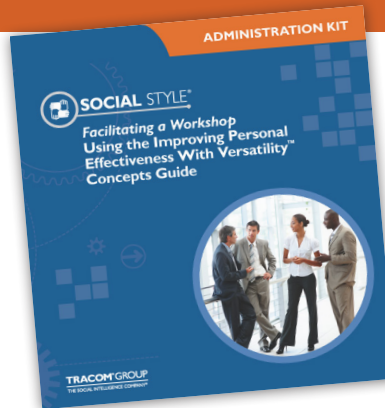
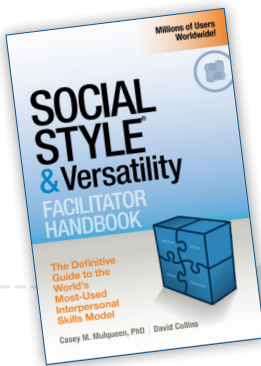
## Accreditation Process and Resources

### AUDIENCE

Trainers and Facilitators

### USE

Accreditation is designed to provide all the knowledge and skills necessary to facilitate TRACOM SOCIAL STYLE and Versatility programs which use self-perception paper questionnaires or online profiles.



## SELF-AWARENESS OF BEHAVIOR IS THE FIRST STEP TO BETTER WORKING RELATIONSHIPS

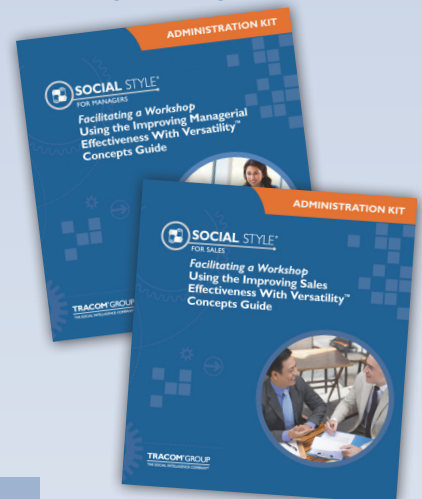
Research shows that interpersonal skills are a common source of workplace problems. Understanding SOCIAL STYLE reduces such problems and their impact. Consider:

- 84% of people said that poor communication decreased productivity.
- 87% of people have experienced conflict due to Style differences.
- 63% believed that Low Morale was caused by Style differences.
- 80% said that SOCIAL STYLE training has helped them have more effective relationships with their co-workers.

## SELF-PERCEPTION CLASSES ARE EASY TO TEACH AND QUICKLY IMPROVE WORKPLACE PERFORMANCE

TRACOM offers the option to become an Accredited SOCIAL STYLE facilitator to anyone purchasing a SOCIAL STYLE Self-Perception Administration Kit. TRACOM Accreditation provides all the knowledge and skills necessary to facilitate any TRACOM SOCIAL STYLE and Versatility program using self-perception instruments.

Accreditation is a new offering for facilitators seeking to enhance and document their skills. While TRACOM requires certification to use multi-rater profiles, accreditation specifically addresses the use of self-perception profiles. By completing the Introduction to SOCIAL STYLE™ OnDemand eLearning course and successfully passing the Knowledge Assessment, facilitators and trainers can receive their Accreditation, a certificate of completion and logo for use on business cards, social sites, etc.



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## eLearning Course Agenda

### BENEFITS OF THE ELEARNING COURSE

- Participants will discover their own SOCIAL STYLE.
- Participants will learn how their SOCIAL STYLE affects interactions with others.
- Participants will complete an online assessment and receive a self-perception SOCIAL STYLE & Versatility profile.
- Participants will learn to determine the SOCIAL STYLE of others.
- Participants will learn optimal tension levels and how to increase or decrease them to increase productivity.
- Participants will learn to recognize backup behavior and what to do when this “at wits’ end” type of behavior occurs.
- Participants will learn their Versatility level and how to increase their Versatility, which will help them perform at a higher level of social intelligence, increasing performance at work.
- Organizations can expect better employee morale and increased productivity.
- This online option allows participants to gain SOCIAL STYLE training at their pace.

Many TRACOM products may be purchased online. Visit [tracom.com](http://tracom.com) for more information.

### MODULE 1: INTRODUCTION

- The SOCIAL STYLE Model™
- The Purpose of the SOCIAL STYLE Model
- The Three Dimensions
- Course Objectives

### MODULE 2: DIMENSIONS OF BEHAVIOR

- Lesson 1: Behavior and Personality
- Lesson 2: Assertiveness
- Lesson 3: Responsiveness

### MODULE 3: THE SOCIAL STYLE MODEL

- The Four Style Positions

### MODULE 4: TENSION MANAGEMENT

- Lesson 1: Tension
- Lesson 2: Backup Behavior
- Lesson 3: Toxic Relationships
- Tension Retention Game

### MODULE 5: VERSATILITY

- Versatility: Creating Positive Interaction

### MODULE 6: SOCIAL STYLE KNOWLEDGE ASSESSMENT

- SOCIAL STYLE Knowledge Assessment

### MODULE 7: INTERPRETING YOUR SELF-PERCEPTION PROFILE

- Your SOCIAL STYLE Position
- Considering How Others View You
- Some Important Points about SOCIAL STYLE
- Your Versatility
- Some Important Points about Versatility Ratings

### COURSE CONCLUSION

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