



SOCIAL STYLE®

Becoming Accredited to Teach SOCIAL STYLE® & Versatility



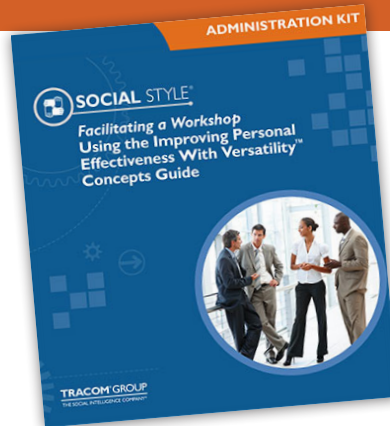
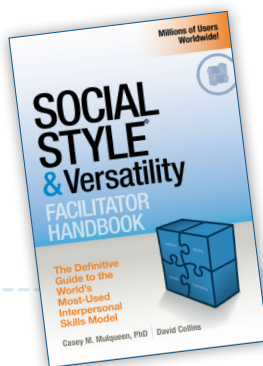
Accreditation Process and Resources

AUDIENCE

Trainers and Facilitators

USE

Accreditation is designed to provide all the knowledge and skills necessary to facilitate TRACOM SOCIAL STYLE and Versatility programs which use self-perception paper questionnaires or online profiles.



TRACOM offers the option to become an Accredited SOCIAL STYLE facilitator to anyone purchasing a SOCIAL STYLE Self-Perception Administration Kit. TRACOM Accreditation provides all the knowledge and skills necessary to facilitate any TRACOM SOCIAL STYLE and Versatility program using self-perception instruments.

Accreditation is a new offering for facilitators seeking to enhance and document their skills. While TRACOM requires certification to use multi-rater profiles, accreditation specifically addresses the use of self-perception profiles. By completing the Introduction to SOCIAL STYLE™ OnDemand eLearning course and successfully passing the Knowledge Assessment, facilitators and trainers can receive their Accreditation, a certificate of completion and logo for use on business cards, social sites, etc.

SELF-AWARENESS OF BEHAVIOR IS THE FIRST STEP TO BETTER WORKING RELATIONSHIPS

Research shows that interpersonal skills are a common source of workplace problems. Understanding SOCIAL STYLE reduces such problems and their impact. Consider:

- 84% of people said that poor communication decreased productivity.
- 87% of people have experienced conflict due to Style differences.
- 63% believed that Low Morale was caused by Style differences.
- 80% said that SOCIAL STYLE training has helped them have more effective relationships with their co-workers.

SELF-PERCEPTION CLASSES ARE EASY TO TEACH AND QUICKLY IMPROVE WORKPLACE PERFORMANCE



TRACOM® GROUP
THE SOCIAL INTELLIGENCE COMPANY®



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eLearning Course Agenda

BENEFITS OF THE eLEARNING COURSE

- Participants will discover their own SOCIAL STYLE.
- Participants will learn how their SOCIAL STYLE affects interactions with others.
- Participants will complete an online assessment and receive a self-perception SOCIAL STYLE & Versatility profile.
- Participants will learn to determine the SOCIAL STYLE of others.
- Participants will learn optimal tension levels and how to increase or decrease them to increase productivity.
- Participants will learn to recognize backup behavior and what to do when this “at wits’ end” type of behavior occurs.
- Participants will learn their Versatility level and how to increase their Versatility, which will help them perform at a higher level of social intelligence, increasing performance at work.
- Organizations can expect better employee morale and increased productivity.
- This online option allows participants to gain SOCIAL STYLE training at their pace.

Many TRACOM products may be purchased online. Visit www.tracomcorp.com to learn more or shop.

MODULE 1: INTRODUCTION

- The SOCIAL STYLE Model™
- The Purpose of the SOCIAL STYLE Model
- The Three Dimensions
- Course Objectives

MODULE 2: DIMENSIONS OF BEHAVIOR

- Lesson 1: Behavior and Personality
- Lesson 2: Assertiveness
- Lesson 3: Responsiveness

MODULE 3: THE SOCIAL STYLE MODEL

- The Four Style Positions

MODULE 4: TENSION MANAGEMENT

- Lesson 1: Tension
- Lesson 2: Backup Behavior
- Lesson 3: Toxic Relationships
- Tension Retention Game

MODULE 5: VERSATILITY

- Versatility: Creating Positive Interaction

MODULE 6: SOCIAL STYLE KNOWLEDGE ASSESSMENT

- SOCIAL STYLE Knowledge Assessment

MODULE 7: INTERPRETING YOUR SELF-PERCEPTION PROFILE

- Your SOCIAL STYLE Position
- Considering How Others View You
- Some Important Points about SOCIAL STYLE
- Your Versatility
- Some Important Points about Versatility Ratings

COURSE CONCLUSION

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